

Proudly hosted by



ALL SPORTS
ALBERTA FOUNDATION

Sponsorship Package for MCCRC/ASAF/IDRF Collaborative:

All Sports Alberta Foundation's 6th Golf4Kids Tournament on August 8, 2026 & MCCRC 3rd Annual Charity Golf Tournament on August 31, 2026 with IDRF.

GOLF TOURNAMENT

In support of children with special needs and low-income families in Calgary through the All Sports Alberta Foundation and the Muslim Council of Calgary Relief Centre (MCCRC), and orphans and vulnerable children around the world through the International Development and Relief Foundation (IDRF)'s Every Child Counts Program.

In collaboration with



Event Overview

This marks the first year of collaboration between the Muslim Council of Calgary Relief (MCCRC), All Sports Alberta Foundation (ASAF), and the International Development and Relief Foundation (IDRF) to present two premier charity golf tournaments in Calgary: the 6th Annual ASAF Golf for Kidz Tournament and the 3rd Annual MCC Charity Golf Tournament.

Together, these events aim to unite community members, businesses, and organizations in support of vulnerable children both locally and globally.

Proceeds from the tournaments will benefit:

- The Muslim Council of Calgary Relief Centre (MCCRC), providing food assistance, financial support, and essential services to low-income families in Calgary.
- The All Sports Alberta Foundation (ASAF), creating inclusive recreational opportunities and sports programming for children with special needs and disabilities.
- The International Development and Relief Foundation (IDRF), supporting its Orphans and Vulnerable Children Program, which provides children around the world with access to education, healthcare, nutrition, and essential care.

Join us on Saturday, August 8 at Collicutt Siding Golf Club in Crossfield for the 6th Annual ASAF Golf for Kidz Tournament, and on Monday, August 31 at Elbow Springs Golf Club for the 3rd Annual MCC Charity Golf Tournament. Each event promises a memorable day of golf, networking, and community impact, featuring 18 holes of golf, on-course contests, exciting prizes, lunch, dinner, and opportunities to connect with community and business leaders.

Whether you register as an individual, twosome, or foursome, or choose to participate as a sponsor, your support will help create lasting opportunities for children and families who need it most.

These tournaments also provide an exceptional platform for sponsors to showcase their organizations, strengthen community relationships, and demonstrate their commitment to making a meaningful difference both locally and internationally.



About the Muslim Council of Calgary Relief Centre

Empowering Muslims in and around Calgary with the social and community services they need.

The Muslim Council of Calgary Relief Centre (MCCRC) is the charitable and social services arm of the Muslim Council of Calgary, serving local families and individuals in need across Calgary through its network of five Islamic centres. Guided by the principles of compassion, dignity, and community service, MCCRC is committed to creating pathways out of poverty and hardship by providing essential support to vulnerable members of our community.

Through the generosity of donors and volunteers, MCCRC delivers a wide range of programs, including food assistance, housing and utility support, educational initiatives, senior programs, orphan sponsorships, and emergency financial assistance. The organization also continues to expand its services by connecting individuals and families with resources that promote long-term stability and well-being.

For more than 60 years, the Muslim Council of Calgary has served the diverse Muslim community while fostering a culture of giving, volunteerism, and social responsibility. Through MCCRC, every donation helps strengthen our local community, ensuring families have access to the support and opportunities they need to build brighter futures.



ALL SPORTS ALBERTA FOUNDATION

The All Sports Alberta Foundation (ASAF) is a Calgary-based non-profit organization dedicated to creating healthier, more inclusive communities through organized sports. Founded in 2017, ASAF believes that every child deserves the opportunity to participate in sports, regardless of their financial circumstances or abilities. Guided by the vision that no individual should be left behind due to a lack of resources, the organization works to remove barriers to participation and foster lifelong physical, social, and emotional well-being.

Through partnerships, volunteerism, and community support, ASAF offers a wide range of affordable and inclusive sports programs for children, youth, adults, seniors, and individuals with special needs. In addition to promoting healthy lifestyles, ASAF provides financial assistance and resources to families who may not otherwise have access to organized sports, ensuring every child has the opportunity to learn, grow, and thrive.

Since its inception, ASAF has grown to serve thousands of participants through multiple sports clubs and community programs, while building strong partnerships that strengthen families and create lasting opportunities across Calgary. By investing in youth, inclusion, and community engagement, ASAF continues to make a meaningful difference—one child, one family, and one community at a time.



OUR CHARITY PARTNER

IDRF is a Canadian headquartered charitable organization dedicated to empowering the disadvantaged people of the world.

Founded in 1984, the International Development and Relief Foundation (IDRF) is a Canadian registered charity dedicated to providing humanitarian relief and sustainable development programs to vulnerable communities around the world. Guided by the Islamic values of human dignity, self-reliance, social justice, and sustainability, IDRF partners with trusted local organizations to deliver impactful, community-led solutions that create lasting change.

Today, IDRF operates in more than 40 countries, responding to humanitarian crises while investing in long-term development through programs focused on emergency response, food security, healthcare, education, clean water and sanitation, and economic development. In 2024 alone, IDRF reached more than 4 million people worldwide through its relief and development initiatives.

For over 40 years, IDRF has remained committed to its mission of "People Helping People," ensuring that every project is locally driven, culturally sensitive, and designed to empower communities with sustainable solutions. Through the generosity of donors, volunteers, and corporate partners, IDRF continues to transform lives by providing both immediate humanitarian assistance and opportunities for long-term resilience and self-reliance.



IDRF is recognized as a TOP 100 Charity ranked by Charity Intelligence with 91% going to programs.



Star Rating



Financial
Transparency

B

Results
Reporting

Good

Demonstrated
Impact



Need Funding

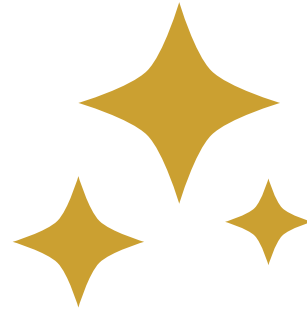
91%

of your Dollar
to the Cause

- ✓ IDRF is recognized as TOP 100 Charity by Charity Intelligence with 91% going to programs.
- ✓ Implementation through local partners on the ground with large teams and local experience for more efficient/cost effective response.
- ✓ Responded to every major humanitarian crisis in recent times.
- ✓ Your donations will go directly to the regions in need.
- ✓ We are able to reach remote regions and navigate the area.



WHY BECOME A SPONSOR?



Gain hasanat, sadaqah jariyah, and add barakah to your wealth



Support one of the best canadian charities



Showcase your brand, increase your brand awareness & gain new customers



Gain media exposure before, during, and after the event



Opportunity to show that your brand is committed to community growth and development

Sponsorship Packages

Event Sponsor

\$10,000

(1 slot only)

- Professionally printed 8.5"x11" sign with your company logo placed on every golf cart.
- Recognition as Title Sponsor on promotional materials
- Unlimited banners prominently displayed at the event (Provided by Sponsor)
- Business marketing materials placed on banquet tables
- Sponsorship mentions on social media
- 4 Exclusive hole sponsorships
- Complimentary registration for one team
- 6 Friends + Family Dinner Tickets

Platinum Sponsor

\$5,000

- Recognition as Platinum Sponsor on promotional materials
- 4 Banners prominently displayed at the event (Provided by Sponsor)
- Sponsorship mentions on social media
- 2 Exclusive hole sponsorships
- 4 Friends + Family Dinner Tickets

Gold Sponsor

\$3,000

- Recognition as Gold Sponsor on promotional materials
- 3 Banners prominently displayed at the event (Provided by Sponsor)
- Sponsorship mentions on social media
- 2 Friends + Family Dinner Tickets
- 1 Exclusive hole sponsorship

Silver Sponsor

\$1,500

- Recognition as Silver Sponsor on promotional materials
- 1 Banner prominently displayed at the event (Provided by Sponsor)
- Sponsorship mentions on social media

Sponsorship Packages

Golf Cart Sponsor
\$1,000

- Business will be featured in a sponsor spotlight post on our social media platforms before the event.
- Opportunity to display a banner at the clubhouse or registration area (provided by sponsor)
- One complimentary hole sponsorship

Hole Sponsor
\$500

- Exclusive signage at one hole

In-kind
Sponsor

- Recognition based on the value of the donation
- Opportunities to provide products or services for prizes, auctions, or event needs
- Opportunity to include promotional items in participant gift bags

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The Prophet ﷺ said:

**The believer's shade on
the Day of Resurrection
will be his charity.**

-AL-TIRMIDHI

In collaboration with



For sponsorship opportunities hmasri@idrf.ca